

## NCAHU State Board Meeting – March 20, 2008

### Participating Members:

Ed Bateman, Mark Waugh, Jim Deese, Tim Walsh, Carol Matznick, Hughes Waren, Chad Blankenburg, Johnny Dawkins, Connette Bradley, Porter Hicks, Teri Gutierrez, Charles Holder, David Block, Ken Sherlin, Myrna Harris, Rita Graves, Beth Donner, Eddie Icard, David Smith, Tony Gutierrez

Call to Order at 9:03 a.m. by Dawkins

January Minutes – motion to accept by Hicks, second by Sherlin; motion passed without dissent

Financials discussion led by Carol Matznick.

Waren was concerned with dues receipts.

Motion to accept financial report by Deese, 2<sup>nd</sup> by Bateman.

Motion passed without dissent.

Waren discussed current membership and statewide contest. 988 members currently.  
Discussion of Recruiter of the Year as well.

### NAHU Website Overview

Waren led discussion of NAHU website – eCommerce, Consumer Information & Guides available to provide to clients, etc. Also discussed Member Benefits section of the NAHU website.

My NAHU → access to Chapter reporting capability. YODA and e-Commerce

“Search for Members” functionality discussed as well as how to renew a member online.

Retention Update from Blankenburg. 6 of our 7 Chapters are ranked in top 20 of GAIN contest. Triad is 6<sup>th</sup> in the country in Retention.

### David Smith – Symposium

Discussion of tracking CE credits with Prometric who is now contracted with NCDOL.

Speakers are all squared away.

Local Presidents to man the NCAHU registration booth Tuesday morning.

\$20,000 still due from UHC. Check to be received by next week from them as per Matznick.

Marriott & Embassy Suites are sold out. Wingate Inn overflow is about full as well.

\$100 refund for Sympo if non-member joins at Sympo.

Social Event to be held for Under 40's contingent on Tuesday evening.

### David Smith – Sec’y/Treasurer Election at Sympo

Vote will be Wednesday morning between 7:30-7:45. Discussion of tie-breaker should that be necessary. Carol needs lists of delegates from local presidents. Motion that Local Presidents decide tie in separate vote by Bateman, 2<sup>nd</sup> by Block. Motion carried.

### Porter Hicks – State Legislative Report

Discussion of key legislators with whom we need to stay in contact. Tom Snell and Porter may do another statewide operation shout later in the year. NC Legislature to reconvene on May 13<sup>th</sup>.

### Ken Sherlin – Federal Legislative Report

Cap Conference was a success by all accounts. 11 good visits including meeting directly with Sen. Dole for the first time in a while. Trying to strongly promote Operation Shout. The Mental Parity issue only generated about 10% of members participating.

### Awards – Teri Gutierrez

Need more letters to the editor – has 6 or 7 of 20 potential we can have  
Local Presidents – if they have membership activities/fliers, etc. they are using, please get that info to Teri – especially anything relating to membership contests.

Needs to know if any of the chapters held their meeting with their local NAIFA chapter, or other industry groups.

Teri would like the chapters to let her know what awards are being applied for

### Public Service – Rita Graves

We will be doing the integrated delivery system program during Symposium. She is hoping for a donation of \$5 per member. Colonel Tim \_\_\_\_\_ will be coming to Symposium to have a check presented to him from all the monies collected. Johnny Dawkins also indicated that this would be a good thing for the local chapters to donate to as well. We will also have a box at the door of Symposium for donations.

Rita talked about the William Flood Award (NAHU Public Service Award). Rita asked for documentation from each local to support submitting for this award.

Health Insurance Awareness Week – Rita is resending the requirements via email to all the local presidents

### Media Relations – Tony Gutierrez

Tony noted that there has been lots of activity – David Smith is running for NC DOI Commissioner. A blast email will be sent to all MR chairs about this.

### Education – Eddie Icard

Eddie thanked all the volunteers who will be helping him at Symposium. He will email everyone who will be helping, giving them specific instructions.

### CHAPTER PRESIDENT REPORTS

**Charlotte** – This month we are excited about our upcoming meeting on **March 26th** even though politics will not be the topic. Due to an increasing interest in corporate wellness and its potential impact on decreasing healthcare cost, we have invited **Ansle Hudson with Health & Sport Works** to share some of the employer sponsored programs that have had the greatest impact on decreasing claims cost. This presentation comes on the heels of Congress considering Senator Harkin's plan that would allow employers a 50% tax credit for the costs of providing employees with a qualified wellness program. Looking forward I think we can all agree that managing certain chronic conditions and lifestyles will only positively impact the rising cost of healthcare. If any member of NCAHU's would like to attend you can RSVP to [pam.wright@wachovia.com](mailto:pam.wright@wachovia.com) and consider extending an invitation to all of your employer groups inviting them to attend. Hughes responded earlier this week and is planning on bringing some of his clients as guests. This is a **perfect opportunity to add more value to your client relationships** without having to plan anything except your email invitation asking them to join you as your guests. Tables of 8 can be reserved for \$100 and you can reserve as many as you need with Pam Wright. Also next month we will host our Charity Golf Tournament on April 14<sup>th</sup> in Charlotte. There are still a few more openings for teams and hole sponsors, just contact Barney Spurlock for more information, [barney@wdbenefits4me.com](mailto:barney@wdbenefits4me.com).

**Coastal** – 97 members currently. Their next meeting is 3/27 and the Single Payer Presentation will be made. Their golf tournament is set for May 29. Coastal is still at 97 members, trying to break 100! Our March 27 meeting program will be NAHU's presentations, "Three Myths of a Single-Payer System" and "Healthy Access," presented by Connette Bradley and Chris Shoffner. We will again push for members to attend 2008 Symposium. Johnny Dawkins attended our Feb meeting to promote Symposium. Coastal is also working on our major fundraiser for Tileston Health Clinic--our annual Charity Golf Tournament starting at noon Thursday, May 29. Anyone wanting to join a team, information is on [www.cahu.org](http://www.cahu.org). Last year we raised \$5000 AND had great fun! We're hoping to raise at least \$5000 this year under Evan Sherbine's leadership as public service chair.

**Sandhills** – no report

**Triad** – TAHU continues to press members for additional HUPAC contributions. My April Newsletter article is mostly about the need for each of us to contribute a little in order to make a big difference. Together we can each make an impact. During our March meeting we heard from a representative of The Victory Junction Gang Camp. She showed a very moving video which detailed what the camp is about and who it is there to help. TAHU has selected The Victory Junction Gang Camp as the recipient of this year's golf outing proceeds. We hope to make a difference for a number of campers. We are preparing for our golf outing which be held at Oak Hollow Golf Course in High Point on May 15th. Anyone is welcome to put together a team, the cost per team is \$500. Our Membership Chair Blake Spell has jumped in with both feet and is doing a great job of staying on top of potential lapses and giving the Board constant updates. TAHU is looking to have a good showing for Symposium next month , we want to welcome everyone to the Triad in grand fashion.

**Triangle** – Triangle has had a busy last two months. Membership has finally hit and stayed over the 200 people mark a lot in part for the hard work of our retention chair Dan Odorizzi making out reach calls to lapsing members each month. TAHU is in the second month of our three month long Membership drive with 17 new members and only 7 lapsed members. The winner of the contest will receive \$150.00 cash.

In Feb our meeting was well attended by 50 + members and our speaker was the NC House of Representatives Minority Leader Paul Stam. He discussed the new high risk pool and other upcoming legislation for the short session.

March was our Wellness month with our sponsor being Wake Medical center. TAHU had a mini Health Fair for our members offering a fasting blood panel, height & weight with BMI, and Blood pressure. Our speaker was Dr. David Gardner the Director of Corporate and Community Health at WakeMed Health and Hospitals in Raleigh, His presentation discussed the qualities of leadership and people from a health and wellness perspective and the roadblocks and keys to personal wellness. Again a well attended meeting with about 50 members even though we were not in our usual location.

Public service has also been busy with a Saturday at Habitat for Humanity. Our group helped deconstruct a property. Our under 40 group is very busy getting ready for the golf tournament coming up April 28<sup>th</sup> see the details in the state news letter.

Triangle is applying for a record number of awards this year, including Pacesetter, web site, Emerging Leader, William G Wetzel, and an individual legislative award for Bill Hendrickson... we will see how we do.

**Western Piedmont** – Ed Bateman reported that their pacesetter book was being completed – they now have over 71 members – golf tournament set for 10/2. Finalizing Pacesetter and Legislative Excellence Awards for

mailing, membership from 65 to 71 through 3/31/08, 2009 Charity Golf Tournament date set for October 2, 2008, 2 winners of February Membership Blitz were awarded C-notes (Phyllis Sweezy and Sonya Blair), 11 WPAHU members attending Symposium and will be prepping for and encouraging participation in Day on the Hill.

**Western** – David Block reported that they have 76 members. At the end of February, WNCACHU held their first annual Health Insurance Awareness day. Crescent PPO and Community Eye Care donated \$2,000 to help with radio advertising that began a week before the event. The Biltmore Square Mall donated the open space and an empty storefront for our testing area. We had at least 15 people involved in the planning and a few more that helped pass out flyers in the area surrounding the mall. In addition, Myrna was able to garner support from at least seven of her co-workers who donated either time, effort, knowledge or their voice to the success of this program.

In addition to Health Underwriters, we had 17 vendors participate from our area; American Cancer Society, Buncombe County EMS, Buncombe County Health Department (Health Check/Health Choice), Crescent PPO, Hominy DayStay, March of Dimes, Mission Hospitals, Pardee Hospital, SHIP, Sisters of Mercy, St. Lukes Hospital, and the local YMCA. According to Diane's report at this month's board meeting, 58 body mass indexes, 12-15 hearing exams, and 50 blood pressure screenings were provided in addition to a great deal of material being handed out by the participating vendors. We received a Proclamation from the City of Asheville in appreciation for this event.

NCAHU's President Johnny Dawkins attended Western's March meeting. I believe that it is very important for members of the State Board to visit each association and spend time with them. That is the only way (besides our State Board meetings) to learn by seeing and not by hearing. I want to thank you Johnny, for your commitment to our Association. At the meeting, we had Jodi Grabowski, the Marketing Director for Park Ridge Hospital. Jodi provided us with an update on their hospital and their commitment to the community. Park Ridge has an outstanding Women's Center, has updated to "today's" technology, and continues to expand its reach into outlying areas. It was another excellent program for our membership.

On Wednesday March 20, Myrna Harris (Western's President-Elect) and I delivered checks to the charities our association raised money for this year. We visited Help Mate, Big Brothers/Big Sisters, Meals on Wheels, and Manna Food Bank where we donated to their Backpack for Kids Program.

In April, we have Alex Comfort coming to speak with us about "Sharing Life's Treasures" – end of life issues. Important factors such as where to live, health care, fiscal planning, and funeral issues will be discussed.

Board meeting adjourned at 10:24 AM